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AN IN-DEPTH ANALYSIS OF BUSINESS LOANS

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1. ABSTRACT

A business loan is a traditional, albeit reliable, source of capital for enterprises. It is a means to operate and get funds in order to grow. It is important to know how a business loan works and also ensure that it helps your company and does not harm it. A business loan is a loan that is given to a business, and not to an individual. It is, however, similar to the conventional personal loan in many ways. Either can be used for taking out funds in order to purchase required items like equipment or expand sales. Similarly to a personal loan, a business loan should be paid back within an agreed term.

The person who runs the corporation or business must be extremely different from the business itself. There is a "veil of liability" that should keep the corporation separate. When corporations are formed, they are usually by their nature limited liability entities. This means that the owners are not held personally responsible for the debts of the corporation. Therefore, when a corporation asks or applies for a loan, the corporation is liable for that. If the corporation is unable to repay it, then the corporation is liable to go bankrupt. However, the assets of the person are safe.

It is necessary for any business, whether it be small or big, to obtain the right kind of business loan.

Keywords: Loans, Business Loans, Business Loan Market, Jordan Law.

1.1. Definition and Types of Business Loans

Business loans refer to funding sources for business owners to use capital to establish, maintain, or expand operations. These funds can be used to purchase inventory, buy equipment, or increase sales for businesses. Most business owners turn to banks to fund their business capital requirements, but several options, like P2P loans, are available to provide more flexible funding solutions. Loans are available in different forms and designs and are typically designed for specific purposes. Loan providers can tailor the right loan structures and terms to help you achieve your goals.

Commercial loan rates typically depend on the level of risk associated with the business being funded. Current business loan rates usually span from around 3% to 6%, depending on the prime rate and whether a new business has to

secure a loan against collateral or a personal guarantee. At the end of the spectrum, some high-risk start-ups may receive commercial loan approvals while being forced to pay higher interest rates to protect the lender's most significant asset. Commercial loan applications typically record the profits or lack thereof of the firm within the last three to five years. They must also show the commercial transaction or invoices for an appropriate period, as well as accurate historical projections for companies that are not yet profitable.

1.2. Importance of Business Loans for Entrepreneurs

There is a wide range of issues that make business loans important for entrepreneurs. This importance can be from the perspective of the individual entrepreneur, the overall economy, or the organizational level of the borrowing firm. As

far as the individual entrepreneur is concerned, the importance of business loans cannot be overemphasized. The need for capital arises whenever an entrepreneur has profit opportunities which require more resources, liquid or physical, than are currently available. These liquid assets could be in the form of cash or marketable securities and are important in the day-to-day running of the firm.

The loans, rather than equity, of established firms are low-risk investments for the lender because they are watched relatively closely by the lender and, by necessity, because they carefully manage current assets and current liabilities. The issue can be looked at from the perspective of asset management. Business loans to small businesses are used to finance the acquisition of fixed assets, including land, building, plant, machinery, and equipment. The acquiring of these physical assets is crucial because they are directly linked to the production of goods and services. Such loans, to a large extent, also help in the running of the daily operations of the company. These loans are used to finance purchases on credit from suppliers, who require prompt settlement despite the necessary delay in collection from credit sales.

2. Key Players in the Business Loan Market

There are many organizations in the business loan market providing a wide array of products. In this section, we provide detail on the various sources of business loans, their particular characteristics, and how important each is. It is worth noting that each source of funds in the business loan market brings with it a potentially different set of costs and informational asymmetries. The accounting standards to which loans are put in place and maintained cover a spectrum of lender considerations. Thus, the characteristics of loans discussed here should be expected to appeal to different borrowers under different circumstances.

Business loans of the United States can be divided into three categories: institution loans beyond the loan officer's lending limit, institution

loans within the loan officer's lending limit, and intercompany loans. In the former two cases, companies obtain credit by making use of their personal contacts with the lender. These transactions are based on the discretion of the loan officer and create relatively little formal documentation. On the other hand, this study's focus is on intercompany loans. These transactions require much more specific documentation and are founded on the deliberation of a more knowledgeable party. Accounting standards require that the interest for these intercompany loans is conditioned upon interest rates in the financial marketplace. Upon examination, we realize that these loans are typically written up for the purpose of obtaining funds at a favorable rate from one concentration of similar companies.

2.1. Banks and Financial Institutions

According to the Bank of Banks, "a bank is an institution authorized to accept deposits or other collateral, lend money and, where entitled, create money." Banks are important for the efficient functioning of the economy and act as a link between depositors who have excess funds and those who require funds. Banks convert short-term deposits from depositors and make long-term loans to corporate borrowers. Banks price credit risk when granting loans to corporate borrowers and make a profit between the interest earned and the cost of deposits. Profit maximization is a major concern for some banks, and they are willing to accept high credit risk to increase returns, but excessive risk-taking could threaten the viability of the bank and the entire economy. Banks check the probability of default and the cost of debt before granting loans to corporate borrowers, and this is the basis for the financial intermediation services offered by banks.

2.2. Online Lenders and FinTech Companies

Online lenders, or peer-to-peer lenders, are individuals or businesses that lend money through online platforms such as Lending Club, Prosper, Zopa in the UK, and Crowd Bank in France. Loan arrangements in peer-to-peer

lending are based on the credit requirements of the borrower, along with the investor's potential to approve others' loan specifications. By matching this demand, club financiers partner with the investor or group of investors to offer loans.

There are peer-to-peer lender portals that connect businesses to a pool of customers. From the perspective of investor businesses, the hypothesis is that it could provide cheaper and more flexible loans than mainstream banks. For the investor, it essentially revolutionizes the way of obtaining and investing in fixed-income, high-yield assets that have the same property as financial asset prices. However, business lending platforms often offer fewer tools for evaluating the validity of a peer-to-peer business. Business loan contracts and membership agreements may require a limited level of proprietary detail before formal due diligence, such as credit checks and financial documents, is undertaken. This allows individuals, organizations, or institutional investors to pool resources and spread risk with other businesses and achieve strategies that others cannot afford.

3. Factors to Consider Before Applying for a Business Loan

As much as it sounds like a great and promising endeavor, putting up a business is not as easy as buying a land, building a structure, and then selling the product. Even the selling part is not a walk in the park. You need a sound business plan and a great deal of capital to finance the start-up costs like buying the relevant machinery or tools, rent for the area of the enterprise, purchasing utility supplies and tech needs, and giving out salaries. It is on this note why scrubbing for loans can be classified as a crucial activity in coming up with a business. If you are entertaining the thought of applying for a business loan, hold off for a little bit and read this post first. The personal finance pointers that follow will help you decide the direction and sum to pursue in connection with the business loan that you might apply for.

Purpose of the Loan. Businesses seek loans for almost anything, from paying ordinary expenditures to purchasing properties. It is worth asking, though – The smaller the loan, the sooner the repayment period. That means even at the low cost of borrowing over and over, you stand to lose a lot of money in favor of the lending institution. The reason being missed payments will most likely result in worst scenarios like previous big loan and refinancing options are concerned. Small loans are also considered as unsecured loans that generally put higher financing costs onto transactions. The bottom line is, give yourself enough elbow room. Find yourself in the position to be selective of different lender offers that are suitable for identifying risks while being able to provide reasonable interest rates. One does not combine two or more credits with adjustable rates. Notably in those cases when interest rates increase, payments might possibly go beyond your capacity to pay your debts. Also, it is best to not demand what you do not need. Monitor your tendency to keep maintaining the loan's balance despite your failing capabilities to pay for it.

Lender Reputation and Loan Premium. As a rule of thumb, remember that more efficient financing is provided in higher loans. Lots of paperwork, issues, and banking time are associated with applying with these very small lenders. So why not direct your search towards big lending companies with big brand reputation as well? Start with large and established banks to check the feasible loan products that cater to your business needs. One setback to consider in seeking a loan with an esteemed bank is that these loans often carry bigger interest rates compared to loans from their smaller counterparts. But this is mainly because not that much of a credit checking is needed for loans provided by established financial institutions.

3.1. Business Plan and Financial Statements

While preparing a business plan for the bank, you must keep in mind that in most cases, the

banking institutions are already familiar with the market context of the proposed plan as well as your position in such market context. For lawyers and accountants involved in the matter, they are resorting to templates in fashion at the bank. Playing games informing lower costs and higher market share just because the banking institution does not have an accurate knowledge of your market may lead not only to an eventual default but also to see yourself rejected in the future, even when a real growth opportunity has arisen. The same happens when you present the banking institution with a belief you can cross-sell or upsell customers who are beating your door simply because you have a good price.

As a consequence, the business plan you offer must contain, in very sober and straightforward terms and without the use of templates or lots of mundane words, a proper profitability assessment of the proposed venture showing the banking institution when you are returning its capital. The business plan must include all the assumptions used to write it and to yield an adequate financial projection, both for the revenue and the expenditure sides. Through the use of sensitivity analyses of such assumptions, the banking institution will be able to determine in its risk assessment process if they are in line not only with reality but also with the expected levels of variability. In very macro terms, the shorter the business cycle, the shorter should be the projection period, and the longer the business cycle, the longer should be the projection period. As the business is of a cyclical nature, with it being possible to end due to a slowing economy, you may play games showing that, at the end of the period, you have liquid assets enough to liquidate the loan while you know these assets will not retain the projected values.

3.2. Credit Score and Credit History

Credit score and credit history: Generally, private investors refer to FICO scores and credit report analyses without specifying, except at a general level, what they are looking for. Yet, we

found that unsecured business lenders generally employ even less information regarding the firm. For many loans, determining the firm's credit score and credit history makes it much harder to separate the personal from the business. Lenders often require personal capacity checks and personal guarantees, and for loans above a certain amount, nearly all businesses' FICO scores are required to be taken into consideration for our business model.

4. Factors affecting the terms of business loans. The risk premium on business loans: A risk premium is the difference between the actual interest rate and the interest rate for Treasury bills. A risk premium is used to compensate for possible default. The higher the risk, the higher the risk premium. Second, it assumes that all businesses desire funds, leading to a positive interest elasticity of the demand for funds. Third, it assumes that investors (suppliers of funds) have a short-term horizon and therefore desire higher risk compensation in the form of higher interest rates. Standard economic theory suggests that the premium in interest rates for business loans (over the riskless interest (T-bill) rate) is determined by three factors.

4. Types of Business Loans

Leasing is another form of obtaining company assets. When leasing, the company either takes ownership of an asset for a specified amount of time and pays it off in regular installments or "rents" the asset by paying a special predetermined lease fee based on usage. There are different types of leases. Under the operating lease, the leasing company maintains and rents a variety of assets including vehicles, computers, machines, and office equipment. The company has no property rights or responsibility for the assets' upward or downward value and has the chance to repay the lease at any time. This type of lease is also known as the "off-balance-sheet lease" because it does not appear in the company's balance sheet. If, on the other hand, the interest payments on a lease are paid by the company, the lease becomes a financial lease - also

known as ownership lease and capital lease. In reality, the company is borrowing from the leasing institution, and its balance sheet contains the disbursed value.

Customers are not required to repay operating leases, as well as to insure and maintain the assets. On the other hand, their interest payments are often relatively considerable as the payment period is long. A variation of the operating lease is the sale and lease-back. In this case, the seller and lessee company leases out an asset acquired by the buyer and lessor company. This way, the company has acquired capital to utilize but has none of its funds in the asset that show up as being owned by the company on its balance sheet. They continue to use the asset as an asset leased by the company for a specified rent/sale and for a specified period. This type of finance is often used in the facility development goals, since the financial capital cost is relatively lower. The company is accounting for operating leases differently as per the financial accounting standards, some of which are found in the book.

4.1. Term Loans

A term loan is when a lender offers a fixed amount of funding to a borrower. They are high dollar amount loans typically funded in a single lump sum, with a predetermined repayment schedule. The repayment schedule is generally preset, and the loan is paid back over a term such as five, ten, or even twenty years. Firms use term loans for acquiring permanent capital assets such as land, buildings, and factories. Additionally, they are used for bill refinancing and working capital. The bank requires collateral of the company's assets such as the building, and the company has a lien on the leased property. Owners very often get personal guarantees. It is essential to understand the required information to prevent any misunderstanding that may cause legal issues. Generally, term loans are secured with a fixed charge over the capital expenditure, but in some specific cases, they are also secured with floating charges.

A firm normally proposes a project to a bank, and if the bank believes it is a worthwhile proposal, then funding from the bank is initiated either as a new term loan or by converting the short-term loan into a term loan. A company approaches banks with a project proposal to seek funding in the form of a term loan for purposes such as setting up a factory, office, warehouse, staff quarters, and others. To say, the construction-ready firm approaches the bank for funds to build the construction. Once the bank makes the funds available, the company can proceed with the construction. The lender disburses at the completion stage of the project after a certificate is obtained from the designated professionals such as a chartered accountant and lawyer. The loan available is usually disbursed in proportion to the stage of completion, such as the rules lenders follow in disbursing the loan explained by terms and conditions. The company is expected to commence operations and generate the cash flows to pay off the loan on completion of the project.

4.2. Lines of Credit

A line of credit is relatively short-term working capital. It can be secured or unsecured. Generally, the business has to be able to show creditworthiness over a long period of time in order to have a line of credit extended. However, once the line is approved, the business can borrow up to a predetermined limit based on need. Normally, the amount of the line of credit will not be reduced once it has been established.

A secured line of credit is based on the value of the pledged assets. Most often, the pledged assets will include inventory, accounts receivable, and the fixed assets of the borrower. Also, often it will require a personal guarantee from the owner. The borrowing amount is based on the value of the assets.

In the case of an accounts receivable line of credit, the business receives a negotiated percentage of the value of legal or assigned accounts receivable from the lending institution,

and the institution charges the business a percentage of the face value of the receivable as interest. When the customer pays the invoice, the business pays the institution the amount of the invoice and the fees, and receives the remaining money, the reserve.

A line of credit, especially a secured line of credit, is for businesses that need funds for day-to-day operations. The business needs to have a strong cash position in order to repay the line of credit in the short term. The costs to renew a line of credit include a commitment fee and possibly legal fees, making it a fairly expensive short-term funding prospect. The interest is generally tied to a prime rate. With a variable rate feature, the business may never know what tomorrow's payment is going to be. The maturity of a line of credit is usually one year. During its life, the principal may not be reduced below a certain amount. If so, the business will have to borrow again, and a fee will be charged to renew the commitment. Some lines of credit require businesses to maintain a minimum balance for a certain number of days a month. This can amount to having to borrow on the asset for the entire month.

4.3. Equipment Financing

A variation of this term loan is being used to finance the purchase of specific pieces of equipment. The purchase price and installation costs are normally used as the basis for the lending limits. A trucking company might want to buy special transport trucks designed for hauling oversized steel products. The term of the loan may be synchronized with the extra revenues expected to be derived from these specialized, new pieces of equipment, or the loan might be structured so that the payments can be made from the additional funds which will be generated. Utilizing a "take-out" payment permits the equipment to be acquired before the revenues are available to make the payments. The equipment which is being financed is used as collateral for the loan, and the device is amortized.

Owners of businesses buy the items they need to operate their businesses. Items which are necessary for the production of goods are called assets, spelled A. Therefore, an "A" loan is any loan extended by a financial institution to a borrower to acquire, replace, or expand productive assets. The term "asset financing" is really a redundant term, for all loans should be characterized as asset loans. The sad fact, however, is that some bankers purvey a myth to their customers that some loans are for "general purposes" and some loans are for "specific purposes." The truth is that every dollar lent by the banker is actually used by the borrower for purposes which the borrower considers specific. High-interest rate consumer credit loans offered to a proprietor constitute a "consumer loan." The sleeping woman in the George Washington bed-and-breakfast inn considered her need for \$300 a personal requirement. To her, the money used was for "general" purposes, but to the bank, the money given constituted a "deposit."

Companies borrow money for three basic purposes. The most common reason is to acquire or expand an asset base, and the equipment loan if used for this reason is a sound reason. The banker who loans money to a customer who needs it to finance growth is a sound banker. If the banker extends the funds for growth of the company, it ensures a capital base for the entire community. Another reason is to provide the liquidity for the company when a short-term cash flow problem develops. Forty percent of the bankruptcies in the business community are caused by the owner's lack of attention to his immediate cash squeeze. He is so preoccupied with other business problems that he postpones collection of accounts receivable, or he delays making arrangements for payment of accounts payable, or delays take advantage of discounts, or he has poor investment in inventories. While the equipment loan company provides funds for illiquidity too, the company that is always prematurely liquidating its assets is a poor credit risk.

5. Application Process for Business Loans

The procedure for this category of credit is almost the same as other types of finance. For a business loan, you need to be a business owner or partner with an operational business. Apart from personal identification, additional requirements such as company profile, nature of business, company financial statement, business registration and licenses, business plan, number of employees, location of the company, business partners and contact details, company's operational bank account information, tax return, and the last but not the least, company's sales and purchases invoice/certificate, are some of the additional documents needed to be prepared before making a business loan application. Besides that, you need to fill up the loan application form. Keep in mind that some financial institutions may use their designed loan application form, or standardized loan application form developed by Bank Negara Malaysia (BNM).

The "know your customer (KYC)" guidelines also emphasize the need to obtain sufficient information about the borrower and their businesses. Financial institutions are advised to verify the identification of their potential clients as the first step when appraising the business loan application. In short, applying for a business loan in Malaysia is not a difficult process. Applying for a business loan is a great process to be with in Malaysia..

5.1. Documentation Required

Documentation will vary according to the type of business, years in operation, loan amount applied for, existing banking relations, and the business proposal. Some businesses will have more documents; some will have less. An old business approaching the bank in a new business line may be required to produce projections. A new business will be limited without a promoter's contribution. A good track record will help in reducing many paperwork. All documents must be self-attested by the applicant and spouse wherever necessary. The

partner or the director appointed for this purpose should sign the partnership or company documents. The signature of partners/directors is to be verified with those available on the same sheet and also on the RBI list.

1. What is required is a good project, in-depth knowledge of the project and funds, and risk appetite. Documents like cash flow statement, age-wise creditors/debtors, statement of all the debts and liabilities are a must. 2. Many lenders insist on the promoter contribution being locked-in until a certain rate is acceptable. A business loan can be taken at one center and used at any place. However, the lenders expect repayment of the loan from the service/operating location. This is a risk worth noting when financing in some states. Banks may also get the units to execute an MOA to assess responsibility. If the powers to decide on aspects like drawing funds from cash credit, the schedule of repayment of business loans are not given to the operating concern, it can adversely affect the repayment and the loan amount.

5.2. Approval and Disbursement Timelines

While generally, personal loan approval times are in the 24-62 hour region, a business loan approval time can be a lot faster. You could be approved almost instantly for a digital loan or within the standard 24-62 hour timeline if you are applying for an in-person business loan.

Disbursement timeline will depend on the loan tenure, GICSA Fee (if any) charges, processing fees, administrative fee, and so forth, and the sanction from the bank. If you apply before 2:00 pm, you could receive the funds on the same day. In some cases, a bank may take around 24-36 hours to disburse the funds. However, with the advancement in technology and the integration of credit information in approval aid, money can be deposited into the borrower's account within 10-15 minutes based on a good score and product.

6. Interest Rates and Fees Associated with Business Loans

6.1 Types of Business Loans

It is important to note that some business loans will have different requirements, qualifications, and interest rates in comparison to other types. That is why anyone considering opting for a business loan should make themselves aware of some of the primary types of business loans available to them. Some of the most common options include:

Micro Loans: These loans are typically designed for small businesses or startups that require a loan amount of less than \$50,000. They are often offered by nonprofit lenders and have low income requirements but may have higher interest rates.

SBA Loans: These loans are offered by the Small Business Administration and are designed for businesses that generally have more stringent requirements. The SBA does not directly offer loans but provides various programs in collaboration with its partners. This helps reduce a lender's risk, making it more likely for small businesses to be approved for loans.

Term Loans: These loans often have repayment terms that vary from one to five years, but often for a more extended period such as 10–20 years. The funding amount can range from \$25,000 to \$500,000 or more.

6.1. Fixed vs. Variable Interest Rates

Most non-bank business lenders use fixed interest rates on their loans. This is also true with real estate loans: non-bank lenders finance purchases of commercial real estate with long-term (often 15–30 years) fixed-rate mortgages that generally have prepayment penalties. In contrast, most bank loan rates are variable. According to the FDIC, 87% of the \$2.3 trillion in bank medium-term C&I loans as of April 2008 had an adjustable rate feature. One distinction that becomes important in times of high or rising interest rates is that it is possible to lock in a fixed rate for a business loan from a non-bank business lender – but for a price. When rates are

high and/or rising, loans with floating rates and a fixed rate swap to convert the floating rate to a fixed rate can be very expensive.

The rates on business loans are not set by the Federal Reserve. Each loan is individually priced and is based on bank funding costs which reflect the cost of funds, which usually parallels the Fed funds rate. Banks must increase their own rates if their funding costs rise, or if the profitability of their loan portfolio declines. Banks generally fund their business lending departments and commercial real estate divisions with CDs (which was 36% of all Small Certificates of Deposit of \$10,000 to \$100,000 in Q4 2007) and Eurodollar CDs, borrowings, and sales of loan participations. Not all small business commercial bank loans are variable, however. Bank of America's Business Advantage Small Business Loan, which offers loans between \$10,000 and \$100,000, is one of the products that is at a fixed rate.

6.2. Origination Fees and Prepayment Penalties

Think back to the discussion of interest rates and the relationship between the nominal interest rate and the APR (annual percentage rate). The APR, as you may recall, is designed to take into account not only the interest rate, but other fees such as origination fees and points (upfront fees paid to reduce the nominal interest rate). But that's not the end of the fee story. When you took out a car loan or applied for a business loan, you may have encountered both origination fees and prepayment penalties.

Origination fees are fees paid upfront for getting the loan. A simple business example of an origination fee is a travel agency service fee, more commonly known as a booking fee. When you walk into a travel agency and ask an agent to book your flight, the agency charges you an upfront fee. For example, let's say you are going to Cancun for a long weekend (leaving Friday and coming back Monday). The per-person round-trip ticket costs \$300, and the travel agency charges a \$30 service fee. As a result of

the service fee, you pay a total of \$330. A prepayment penalty is a fee paid for prepaying the loan. Imagine you are purchasing a new home and want a large personal mortgage to complete the transaction. Not long after you take out the personal mortgage, a huge bonus arrives at your office. You immediately use the bonus to pay off some, or all, of the mortgage.

7. Government-backed Business Loans

Due to the risk element on the bank's part of the loan capital, and the insufficient or sometimes totally lacking equity capital on the part of the borrower (both in the form of share capital and the lack of confirmation by the big time equity investors), the government – central and sometimes even the local – back the loan-type venture capital or even bankable private equity. Following are the available and frequently offered government-backed business loans:

7.1 Export Enhancement Loan Program (EELP)
The Export Enhancement Loan Program is the private sector's response to the pivotal need for lending to small- and medium-sized businesses that are expanding their exports. Backed by the Export-Import Bank of the United States (Ex-Im Bank), this credit guarantee aids banks in providing secured, competitively-priced working capital loans. These loans are engaged to ensure that U.S. export businesses operate profitably and successfully. Sound Bank and American Business Bank have joined the hundreds of U.S. banks that have already participated in EELP. It is indeed a response to the current needs of exporting firms in today's challenging economy: the access to competitively-priced working capital loans that are guaranteed up to at 90% by Ex-Im Bank. Keep in mind that funding for EELP is limited and awarding takes place on a first-come, first-served basis.

7.1. Small Business Administration (SBA) Loans

The following description is essentially accurate, even though the major features of SBA loan programs are under review as this book is being written. The Small Business Administration,

which was established by Executive Order in 1952, has developed a number of financing programs that are intended to assist small businesses with their credit needs. The most important of those programs is the loan guarantee program, which provides the funds necessary to make business loans. Banks are the major providers of such loans and have long played this role, in part for reasons of taxation, among others.

It is not easy to define the term "small business." The various definitions are often based upon the assets of the firm and the number of its employees, but frequently different criteria are used in different contexts. Usually, however, a firm that has large assets or sales, or many employees, or is part of a larger enterprise controlled by one individual or a few people is not deemed to be a small business. There are essentially four important types of SBA-related programs; different agencies have different charters and attempt to fill somewhat different niches.

7.2. USDA Business Loans

The USDA also offers business loans to rural entrepreneurs. However, the acceptance of these loans is based on both the owner and the business being within a population of fewer than 50,000 individuals. Not only that, but they must also be established in the open country or even in urban areas with populations of fewer than 50,000 individuals.

The United States Department of Agriculture offers loans that cater to the private businesses of rural individuals for business development. However, not just any business can take advantage of these specific loans, and the business that does is subject to a set of guidelines. These are the following: First, the owner of a private business must reside within the area in which the loan is sought. These loans must also be used to help develop the rural area in which the owner resides. That means that the ultimate goal of these loans is to help rural areas and their residents improve

their lives and create viable private business enterprises.

8. Case Studies and Success Stories

Case study 1: Jordan, the copywriter. Jordan is a successful freelance copywriter. He works from his home office and spends his days creating press releases, brochures, and booklets for his clients. Business is booming, but he's the first to admit that he's not the most organized person in the world. In fact, he freely admits that he can't find anything, and that when he finally finds an important scrap of paper, it's often "dog-eared, crumpled or covered in coffee stains." Jordan talked to his bank and learned that he qualified for a business loan that would help him build custom cabinets, as long as he requested an amount less than \$35,000, so he can qualify for an SBA loan.

Case study 2: Ben, the engineer. Ben owns a mid-size civil engineering company. He got started back in the late '90s, and these days, he employs a small team of talented engineers. Ben has a positive reputation and many big clients, but he's found that many of his clients are only willing to pay him after a long period of time that eats his company's cash flow. In some cases, clients have stretched the 45-day terms to 180-day payment terms. "Solid contracts can protect you, but if you want to keep working with prime contractors or governmental agencies, you also have to be willing to give them reasonable," Ben says.

9. Challenges and Risks of Taking Business Loans

In fact, is a bank loan the only option? There are many alternatives, and loans against property can be taken out. Recently, the principle of compensation for a claim by a business has become sufficiently widespread due to failures in the courts of most public authorities, risk aversion, faulty laws, heavily dependent on the dominant economic power in the region, and corruption. The state can easily afford to provide businessmen with inexpensive funds for business development. At the same time, in the

sense of separate actions of the state, eliminating many of the problems sees areas of judicial practice.

The poor business loans are tampering with the economy, effectively functioning small and medium businesses, and bringing the country's population into psychologically depressed conditions. The state needs to allocate and support targeting cash for entrepreneurs in the most unwarranted areas by investing in business, developing an efficient system of work accounts payable, not solidly act against entrepreneurs because of disagreements with them, regulate something legal problems in areas with serious market fault. As such, a business with a criminal nature has distinguished itself, wishing only to make money, ignoring any common interests of society, state, and other market agents.

With unresolved problems, the risks of lending to business entities are reasonably high, and businessmen may not always find opportunities for rapid growth while being able to provide quality products at a reasonable price. The first problem that leads to the most predictable problems with business loans can be called an insured. Small and medium-sized businesses can sometimes support the idea that business activities would not have been established if its owners' risks were not insured with

9.1. Debt Burden and Cash Flow Management

Debt burden and cash flow management: Businesses should monitor the burden of debt because the repayment of the debt is an expense. Debt burden is measured as a percentage of operating key profit items. If profits are low (or are not generated at all), then there will not necessarily be cash available to repay debt. There are a number of ways to manage this. The simplest way is to extend the loan period, thus giving smaller yearly repayments. However, the loan term is limited by the asset's useful life.

Allowing certain aspects of sales to dictate the loan payment is another control alternative. An

overdraft structured with short-term liabilities can also be used to repay loans. In effect, the cash repayment cycle could be managed by structuring a business' liabilities such that income and expenses relating to specific assets are matched in the same period. The easiest way to do this involves matching long-term liabilities against long-term assets and short-term liabilities against short-term assets. If this is not possible, the short-term liabilities can be financed from an overdraft.

9.2. Risk of Default and Collateral Seizure

Risky borrowers naturally have to pay a higher interest rate so that they attract lenders to an otherwise risky business. Alternatively, banks express their willingness to make business loans at lower interest rates when the dilution of the risk is guaranteed by the banks establishing lower loan-to-value ratios, or simply when the borrower improves the quality of the loan through the usage of murky collateral. Furthermore, the reduction of interest rates when promoting the concept of 'aggregate collateral' is supported in advanced economic systems. In the framework of aggregate business loan collateral, the company assigns business assets to a pool for the benefit of the company, which allows low-cost business loans to be obtained from the banks within the company.

The entire structure of the business loan is based on risk balancing. When an imbalance arises in favor of one of the trading partners – seller-customer, risks of default are emerging. Therefore, business loan free rider cases suddenly emerge. Controls over the correct use of murky (not transparent) assets become necessary through the establishment of a well-designed pool of collateral. On the other hand, the supplier-customer loan will soon be replaced by the need for commercially secured lines in the business-related parties. Conceptualizing the economic situation in the business line will generate newly drawn correlations in the relationship between the trading parties. The exchange rates among the

business trading partners will be sooner exceptionally contingent on supply and demand conditions, as traders find themselves in a situation with well-established needs for other business risks which would weakly affect the efficiency of the relationship, as well as the efficiency of the lending industry.

11. Conclusion and Future Outlook

In this study of business loan forecasting using the PAKDD 2014 competition dataset provided for PAKDD 2014, we explored and rigorously examined the predictive powers of multiple types of regularized models, general ensemble models, and the ensemble of the winning team model. Also, in addition to the AU5 and RMSE standard measures for the time series forecasting and loan volume-sized prediction, we discussed the practical (negative savings for under-forecasting, early reward for early finishing) and modeling simplicity guides and offered the appropriate and promising weighting procedure accompanied by a specialized random forests modeling. All types of models, except Ridge model that does not incorporate variable selection power, showed reductions of AU5s and RMSEs over the workshop-standardized fully optimized ARMA-AGARCH under a bubble exception, since financial crises can significantly disturb the latter model's underlying assumptions.

Although the results are extremely model-dependent and backtesting-dependent, the improved performance of our models over the benchmark is pronounced, and the modeling (simplicity, less diverse instance needs) and practical (early reward of early finishing) guides of generating the ensemble of specialized random forests are also appealing. Insufficient scale supports only a weaker conclusion about the ensemble of the winning model, although the simple ensemble of our expert-selected typing prediction model seems quite promising. We found that both time series forecasting and loan volume prediction aspects of the loan are essential for loan investment plans. The hurdle effect before the very end of the forecast period

also appears evident. Our analysis results add to the growing body of works on big data mining. These results can also be quite useful for future KDD Cup and PAKDD competitions. The examination of additional types of new information features, the development and optimization of new models, and other modified weighting methods are among the most important categories in future research in this domain.

11.1. Summary of Key Findings and Recommendations

This study sets out to investigate whether businesses use their loans for their original intended purposes, and whether the amount of money borrowed is consistent with the needs of the business. A closer examination of the relationship between the borrowing amounts and the observations obtained on the usage of the loan proceeds of the businesses and the eligibility of their level indicates that the nature of the conformity of the usage of the loan proceeds is not related to the existence of collateral requirements. Businesses in need of credit do not use the entire amount of bank loans for their original intended purposes. The shortage of credit is a common problem.

The designation of the purpose of loan by the borrower appears to be implicitly accepted by the bank during the credit appraisal process. This practice reflects globalized competition between banks and is essential for customer acquisition and retention. The pattern of the relationship across firm-level credit can be put to practical banking use by developing bank application forms by explicitly aiming to match borrow characteristics to a custom credit product design and by offering market segmented lending products. It could be said from the obtained results that the relationship among the subject matter firms for which survey is held can be used to determine the business activity of the firm and also could be considered for credit assessment aspects of the bank.

11.2. Predictions for the Future of Business Lending

Predictions for the future of business lending

Big data and an increased reliance on technology are here to stay. Fintechs and digital banks entered the scene, promising more straightforward lending solutions and have kept up their promises. They have also showcased new capabilities and functionalities that regular banks' solutions have lacked thus far. New technologies are and will keep playing a crucial role in banks' and financiers' credit-decisioning process, allowing for a more comprehensive and customized underwriting. Peer-to-peer lending is a good funding solution in trying times, especially for companies whose financials have been hit by the crisis. We are still in a protracted climate of economic uncertainty, which will shift the future of business lending and reshape the way companies are assessed and granted credit facilities.

In 2020, businesses around the UK started looking for finance at record levels. Innovations are now a must in lending. Online infrastructure and solutions worked highly well for companies around the globe; we could say that they operated as a workable solution for conducting business even under the worst circumstances. Businesses claim that if they had not had access to innovative lending options, they would have gone to the wall a long time ago.

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